

Press Release

“Feel the BLUE Pulse” event: discover the IVECO BUS full electric range

In 2023, IVECO BUS drives the road of change and unveils its latest models and services designed to support the acceleration towards carbon-free mobility at the “Feel the BLUE pulse” event. IVECO BUS is hosting this international event in Paris - France on May 24th and 25th to present to its customers and the media its all-round solution dedicated to full electric mobility.

Vénissieux, 24th May 2023

The two-day event, which is taking place on May 24th and 25th at Hangar Y in Paris-Meudon, includes a press conference, a customer presentation, and 4 expert workshops focused on topics such as telematics and digitalization, service solutions, batteries, and fuel cells. The guests will also have the opportunity of a first-hand experience of the new vehicles with a guided product walkaround and test drives. The IVECO BUS teams are bringing together between customers and journalists roughly two hundred people from 20 countries in the world for this event.

European number two, IVECO BUS is a leader in alternative energies and the preferred partner for many important city transit authorities and major transportation groups. The manufacturer is constantly innovating and investing in new products, services, and industrial facilities to serve its customers, and is making significant strides in consolidating its position in the electric sector with global solutions for every mission.

“We, at IVECO BUS, aim to remain at the forefront of the energy transition of the mass passenger transport system by supporting our customers on this path with complete solutions that combine the most advanced alternative propulsion technologies and our relentless focus on TCO. Today we are presenting one of the most important milestones on our journey to zero emission transport: an electromobility solution that is a complete ecosystem that includes new buses based on battery electric technologies supplied by FPT, within Iveco Group, all the way to the charging infrastructure, and a host of services dedicated to electromobility. And the next step will follow very soon with hydrogen fuel cell vehicles. With all the new products and services that we are unveiling in this two-day event, we continue to lead the way in helping to achieve the ambitious goals of carbon neutrality everywhere in the world,” said Domenico Nucera, President, Bus Business Unit.

Novelties on display

Just a few days before the UITP world summit in Barcelona, IVECO BUS unveils its new electric models, extending its range of zero-emission vehicles to cover the entire spectrum of urban, peri-urban, suburban missions as well as minibus.

- The **CROSSWAY LE ELEC**: new full-electric bus to support sustainable mobility projects in suburban and peri-urban areas.
- The **STREETWAY ELEC**: complementary 12-metre-long battery electric city bus designed to meet the specific standards of European and Extra-European markets.
- The **new generation of the E-WAY** range: offers improved performance to match the most demanding European city mission. Close to 1,000 units are already in operation in 12 European countries and have already covered more than 56,000,000 km.
- The **eDAILY**: the latest addition to the DAILY minibus family. This new 100% electric minibus is also available in chassis version.

A global strategy to lead electric mobility

During the event “Feel the BLUE pulse”, IVECO BUS also demonstrates its constant search for innovative solutions to fulfil its ambition of designing the future of electromobility. The manufacturer announces:

- **Energy Mobility Solutions**, the new dedicated IVECO BUS’s team to support the customers in transitioning their fleet to full electric with a comprehensive solution.
- **E-BENCH**, the new testing and validation facility, unique in Europe, installed in the Vénissieux R&D center to support the development of IVECO BUS’s electric vehicles, optimizing time-to-market while improving their reliability.

Partner companies participating in the event

“Feel the BLUE pulse” also reflects the manufacturer’s vision of partnership. Two partners are participating in workshops:

- FPT POWERTRAIN TECHNOLOGIES
- Hyundai Motor Company

Press releases attached

- With the new eDAILY, the iconic IVECO BUS minibus goes emission-free
- The IVECO BUS intercity range now offers a full electric version: the new CROSSWAY Low Entry ELEC
- IVECO BUS extends its full electric line-up with STREETWAY ELEC version
- IVECO BUS unveils the new generation of its E-WAY range
- IVECO BUS announces the creation of Energy Mobility Solution to support the transition to electromobility with confidence
- IVECO BUS sets up a testing and validation facility within its R&D center

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V., a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan.

A major player in the field of public transport, and among the leading bus and coach manufacturers in Europe, IVECO BUS designs, manufactures and markets a broad range of vehicles that meets all the needs of public and private operators:

- school, intercity and tourism coaches;
- standard and articulated city buses, including BRT dedicated versions; city midibuses
- minibuses for all passenger transport missions.

IVECO BUS benefits from a strong expertise in alternative energies vehicles and is now capable of offering a complete range running on compressed natural gas – fully compatible with biomethane – and in the electromobility field, to suit every kind of transport need. Thus, IVECO BUS positions itself as a reference partner to face the numerous challenges of sustainable mobility.

IVECO BUS employs over 5,000 people across four production units, in Annonay, France, Vysoké Myto, Czech Republic, Brescia, Italy and in Rorthais, France with its electromobility center of excellence.

The extensive IVECO BUS and IVECO service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

For further information about IVECO BUS: www.ivecobus.com

For further information about Iveco Group: www.ivecogroup.com

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